

## **TROOP 480 GIFT CARD PROGRAM/FUNDRAISER**

Great Lakes Scrip Co. [www.glscrip.com](http://www.glscrip.com) is a fundraising company for non-profits. Our troop can purchase gift cards from them at a discount. The discount varies from 1.5%-25%. You can look on their web page for any vendors, percentages, or restrictions. In general, the gift cards have 2 years before they expire. You can also have them send you updates so that whenever percentages go up (like for the holidays), you can be on top of it.

***Think of these gift cards as every day cards, not just as gifts!!***

Everyone buys gas, groceries, clothing, and goes out to eat. Start thinking about using Scrip for those everyday purchases.

### ***EXAMPLES:***

$\$400/\text{month} @ 5\% = \$20/\text{month} \times 10 \text{ families} = \$200/\text{month profit}$
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Giant Eagle $\$200/\text{month} @ 4\% = \$8/\text{month} \times 10 \text{ families} = \$80/\text{month profit}$
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Giant Eagle $\$200 (@ 4\%)$	
Sheetz $\$100 (@ 3\%)$	
Burger King $\$20 (@ 4\%)$	$= \$18.30/\text{month}$
Waldenbook's $\$25 (@ 8\%)$	
Macy's $\$50 (@ 9\%)$	

This could be our only fundraiser the troop would have to do. Please consider purchasing some gift cards this next month. You can start out small and get in the habit. If this really takes off, as I think it will, we can start splitting the profit 70/30, 60/40, or even 50/50. Imagine not having to pay for Scout weekends, trips, clothing, or summer camp! And, not having to do fundraisers at all!

Get your families, friends, and neighbors involved too. Have them order from you, but make it convenient for you and them. You want people to like this program!